

NEWS RELEASE

TrueCare has earned the prestigious Platinum international design award for their COVID-19 Community Vaccination Site, launched at the Ball Arena in Denver Colorado

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[Hermes Creative Awards](#), one of the oldest and largest creative competitions in the world, recently announced that TrueCare has earned the prestigious Platinum international design award for their COVID-19 Community Vaccination Site, launched at the Ball Arena in Denver Colorado, April 1st 2021.

TrueCare's entry earned the coveted award for their Ball Arena event marketing launch. It included a variety of marketing assets, from patient brochures and vaccination apps to banners and vaccination verification cards. The site was launched April 1st and has administered over 70,000 vaccinations since then.

"The Ball Arena site is a 12-lane, 36-station mega vaccination site that can vaccinate up to 6,000 patients per day. The site also manages remote vaccinations for local businesses, municipalities, and non-profit organisations," said Jerred Yeash, On-Site Operation Director at TrueCare.

"Although our entire team is proud to have earned the award, and we're grateful to have a world class creative team, we're most excited about how we've been able to positively impact the lives of tens of thousands of people," said Louis Camassa, Head of Product at TrueCare. "Being able to serve so many people, and save countless lives, is all the recognition we really need."

State Community Vaccination Site at the Ball Arena in Denver was [launched](#) by Gov. Jared Polis in Partnership with Denver County and TrueCare24 on April 1.

TrueCare has since expanded the Ball Arena site to vaccinate underserved communities using mobile vaccination vans and by partnering with local businesses, municipalities and non-profits to host vaccination events at their locations.

Please contact us via media@truecare24.com for any further media inquiries.

About TrueCare

[TrueCare](#) is a nationwide health & wellness platform for families and businesses providing end-to-end solutions for COVID-19 testing, screening, vaccination, home care, and corporate well-being services.